



BUSINESS CASE PRIVATE EQUITY PORTFOLIO VALUATION

THE RESULTS

Within 2 years of acquiring a new portfolio company, the PE firm was able to sell the company for the maximum valuation price of \$700 Million. They credited their well-managed cyber security posture per their use of the Maxxsure M-Score and quantifiable remediation recommendations.

THE SOLUTION

Maxxsure quantified the newly acquired portfolio company's cyber risk and presented a prioritized list of cyber risks to the C-Suite and the Private Equity Firm's Partners. Maxxsure's recommendations were based on the most recent data input from both the National Vulnerability Database and global insurance claim reports.

Through the reporting and analysis, Maxxsure was able to present the following results which were then slated for remediation actions by the IT team:

- The M-Score drill-down report indicated \$18 MM of unfunded liabilities
- The key server software was 5+ years old and no longer supported by vendor for patches/updates which was highly vulnerable and required immediate action
- A software platform installed on the server was outdated and known to be the root cause of devastating data breaches against large companies around the world

ABOUT MAXXSURE

Maxxsure offers the most comprehensive cyber risk quantification solution that establishes the foundation by which organizations can make data-driven and financially-vetted decisions as to how much cyber risk to remediate, retain or transfer via insurance policy adoption.

Maxxsure collects data from your organization and trusted third party resources, uses a robust model to compute your cyber risk - your M-Score - and communicates the factors that influence your score. We enable continuous monitoring and provide the most precise estimates of financial loss potential. This reporting equips your team to prioritize cyber initiatives that address your situation as it evolves.

ABOUT OUR CLIENT

Our client is a Private Equity firm that has been operating for over 25 years. Their portfolio, with over \$14 Billion of assets under management, included a recently acquired company. The new company was the leading provider of cash management solutions that empower retail institutions across the globe to better manage their daily cash operations, reduce risk, and increase profits. The PE firm's goal was to gain insight into the overall cyber risk health of the company, quantify cyber exposure, appropriately budget to remediate risks impacting valuation, and ultimately gain the maximum buy-out possible when the company was sold within 2-5 years.

THE CHALLENGE

In order to ensure that the acquired cash management company was truly reducing the risk to their clients, the PE firm partnered with Maxxsure to evaluate the Cyber Risk health of this company which included an in-depth review into the technical infrastructure, application landscape and governance/controls adherence. The discovered risks needed a quantitatively-driven approach to prioritization so the team could allocate resources and manage accordingly.

Maxxsure Quantifies Cyber Risk and Puts Your Organization on the Path to Improved Cyber Resiliency

- Organizational Factors
- People Factors
- Situational Factors
- Industry Factors
- Governance Standards
- Application Vulnerability
- Infrastructure Vulnerability

