# Cyber Risk Exposure Management for Executive Decision-Making

*Translate cyber risk into financial exposure, prioritize what matters most, and reduce enterprise risk with confidence.*

**MAXXSURE**
CYBER RISK MANAGEMENT

## What Is Maxxsure?

Maxxsure is a **Cyber Risk Exposure Management platform** that helps organizations understand, measure, and reduce their true financial and operational exposure to cyber risk.

The platform evaluates security controls, operational processes, governance maturity, and threat scenarios to **calculate financial exposure and prioritize actions that reduce risk.**

Executives receive a clear, **board-ready view** of where risk exists, how much it could cost, and **what actions will have the greatest impact**.

### 5 Reasons Why Your Team Needs Maxxsure

1. Boards and CFOs **demand financial clarity,** not technical scores.
2. Insurance decisions increasingly **require documented risk** insight.
3. Operational complexity **obscures true cyber exposure**.
4. **Compliance alone** does not reduce financial risk.
5. Teams need a **budget-aligned, prioritized roadmap.**

## Core Platform Capabilities

- **Financial Exposure Analysis:** *Quantifies potential financial loss from cyber incidents across multiple risk scenarios.*
- **Risk and Maturity Scoring:** *Assesses controls, policies, and governance to establish a measurable baseline.*
- **Prioritized Remediation Roadmap:** *Identifies the actions that reduce the most financial exposure first.*
- **Executive Dashboards and Reports:** *Delivers consistent, board-ready reporting for QBRs and leadership updates*.
- **Continuous Risk Monitoring:** *An end to end program that consistently refreshes to align with the business and what's at risk.*

TOTAL CYBER RISK LOSS: $64,550,156.72
45.78%    54.22%

ESTIMATED SINGLE EVENT LOSS: $29,550,156.72
% of Revenue: 29.55%
% of EBITDA: 216.17%
Cyber insurance limit per claim: $5,000,000
16.92%    83.08%

Reputation Recovery
$4,208,097.74
Fees/Fines
$1,154,381.63          PII Records
                       $14,533,421.73
Service Disrupt
$6,575,904.59
                       R&D/IP
                       $3,078,351.02

**PROBABILITY OF THIS LOSS: 19.59%**

## Who Needs Maxxsure?

Mid-market and enterprise organizations.

Organizations preparing for Cyber Insurance Renewals

Regulated or Risk-sensitive Industries

Businesses undergoing growth, acquisition or transformation

Leadership teams seeking board-level cyber reporting

## Ready to Learn More about Maxxsure?

Email **kevin.thomsen@maxxsure.com** to schedule a 20-min call