

5 Threats

to Commercial Gaming Revenue Streams



A Single Attack Could Shut Down Your Entire Integrated Resort

Your casino floor, hotel reservations, restaurants, retail, entertainment venues, and loyalty programs all run on connected systems. Hackers breach one system and spread to everything. Casino operations freeze. Hotel check-ins stop. Restaurant POS systems fail. Retail closes. Shows cancel - gone in one attack

Can your integrated operations survive if one breach takes down everything?



AI Can Clone Your Executives' Voices to Authorize Fraudulent Transfers

New AI technology can perfectly replicate your CFO's or CEO's voice using just 3 seconds of audio from an earnings call or conference. Attackers call your finance team with a flawless voice clone and authorize a multi-million dollar wire transfer. By the time you discover it's fraud, the money is gone and your stock price has dropped. This attack method increased 1,900% last year and now affects 16% of all breaches.

Could your finance team detect a perfect AI impersonation of your CEO?



A Data Breach Could Destroy Your Brand and Loyalty Program

Hackers steal payment data and personal information from 500,000 high-value guests and loyalty members. News breaks immediately. Guest confidence evaporates. Your luxury brand reputation—built over decades—damaged in hours. Revenue drops 20-30% for six months while you rebuild trust. Credit card fines reach \$5 million. Regulatory investigations follow. Shareholder lawsuits pile up. Class action settlements add millions more.

Is protecting your most valuable guests' data your top priority?



Gaming Commissions Could Suspend Your License

State gaming regulators audit your cybersecurity controls and find critical deficiencies. They mandate operational suspension until you demonstrate adequate protection. Your gaming license is suspended. Casino operations halt immediately—not from an attack, but from failing regulatory standards.

Would you pass a surprise cybersecurity audit from gaming regulators today?



Your Multi-Property Operations Create Cascading Risk

You operate multiple casino properties across different states, all connected through shared corporate systems, centralized finance, unified loyalty programs, and consolidated IT infrastructure. A breach at one property spreads instantly to all locations. What starts as a ransomware attack at a regional property escalates to an enterprise-wide shutdown across your entire portfolio.

Do you know if one compromised property could take down your entire enterprise?

How Maxxsure Helps

- Financial Exposure Analysis
- Simple, Executive-Level Cyber Risk Scoring
- Cyber Insurance Alignment
- Analytics That Drive Action
- Ongoing Risk Monitoring

Ready to Protect Your Gaming Enterprise with Maxxsure?

 Email nancy.viner@maxxsure.com to schedule a 20-min call